

Facial Boxes

A great way to gain new customer leads. Place them at businesses that you give your business to: hair-nail-tanning salons, restaurants, coffee shops, dress shops, and even gas stations!

Getting your boxes in local businesses: Ask to speak to the manager if they're available. (restaurants are slow 2-4p) I let them know I'm doing a customer appreciation drawing for local businesses in the area and ask if it would be ok if I left this box here to do a fun giveaway with their clients. I leave my business card inside the box in case they need to reach me or want me to come pick it back up. I let them know I'll be back in a week to check on it and do the drawing! This keeps them from pushing it aside or throwing it away altogether! Get employees involved! Have them encourage customers to sign up and put their name on the back so if they win, they get a gift too! Have a contest to see who has the most people sign up!

Putting your facial box together: This plastic container came from the Dollar Tree. I like to put a bit of shred in the bottom I attach the sign, sign up slips and a pen to the container. Be sure to put your card and/or stamp the back with your contact info.

I like to laminate the sign to keep it sturdy.

Follow-up:

See the WORD document with follow-up dialogues. You can edit, copy and paste them into a text!



Enter to WIN a FREE
Pampering Experience
& GIFT BAG

which includes 3 Chromafusion Mineral Eye Shadows, Cheek Color, Lipstick, Eye Liner, and Ultimate Mascara!

Must be 18 or older.



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Name: _____
 Phone: _____
 City: _____ State: _____
 Do you have a Consultant? YES NO
 Consultants name: _____
 Are you 18 or older? YES NO
I am interested in:
(Check all that apply)
 ___ Improving my skin ___ Makeup Artistry
 ___ Scheduling a Pampering Session
 ___ Fragrance & body care
 ___ Gift giving services ___ Earning extra money
 ___ Building my confidence
 ___ Attending a Fashion Show
 ___ Attending a Bunco Club




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