



HOW TO LOOK **10 YEARS YOUNGER,** **10 LBS LIGHTER, & 10 TIMES BETTER!**

Ten things you can do in the NEXT 10 minutes to TAKE OFF 10 YEARS:

Three things people look at first...**SKIN, EYES, LIPS**

1. **GO FOR THE GLOW!**

- Avoid overexposure to sun & free radical damage. Using the Miracle Set is key. It delivers 11 anti-aging benefits including sun protection SPF 35, anti-oxidants A-C-E, and collagen enhancing peptides.
- For skin in need of more intense recovery, use our TIMEWISE REPAIR COLLECTION. It reduces the look of deep lines & wrinkles, restores & lifts facial contours, and recaptures youthful volume.
- Boost your radiance factor. Slough off old skin with our MICRO-DERMABRASION KIT. It instantly makes your skin look younger, smoother and more radiant!
- Pair it with our Skinvigate Brush which allows your skin care products to absorb better and more quickly. It also helps maximize the instant hydration benefits of your moisturizer. Even your makeup applies more evenly!
- Up is young, down is old! Get a lift using our TIMEWISE SERUM-C. Vitamin C has been proven to lift and refresh!
- Illuminate your skin! Start by using the Even Complexion Essence, and/or Mask. It contains Lucentrix which is a patented formula that breaks up melanin collected at the surface of your skin make dark spots and uneven skin tone fade away and look more radiant!
- MOIST is better than MATTE! Give your skin a drink of water with our EXTRA HYDRATION PRODUCTS...INTENSE MOISTURE CREAM & OIL FREE HYDRATING GEL.
- Lighten up on the foundation! Our Mineral powder gives you flawless skin without feeling heavy. Our Luminous Wear, silicone-based liquid foundation is best for really dry skin! CC CREAM is a fabulous option for a light finish and extra hydration! And always start with our FOUNDATION PRIMER! It creates a FLAWLESS finish by filling in fine lines and large pores. It also has added sunscreen protection and can even be wore without foundation!
- Switch from powder to a CREAM BLUSH. Try our SHEER BLUSH.

2. **READ MY LIPS!**

- Pick PINK or CORAL for your pout...they make you look young & fresh!
- PREP the lips using Satin Lips.
- ERASE the lip line using our Concealer or Age-Fighting Lip Primer. Helps to prevent feathering & bleeding lipstick.
- SHAPE the lips using our Neutral Lip Liner. NEVER use DARK LINER which can age you & look harsh.
- Add COLOR & SHINE. Makes lips look fuller & sexy! If wearing lipstick, add a touch of gloss to the bottom lip.
- Whiten your teeth! Use Crest White Strips for an easy inexpensive way to add sparkle to your mouth! And ladies, if you haven't been to the dentist in the last 6 months...GO!

3. **THE EYES HAVE IT!**

- Firm skin & reduce dark circles. Our FIRMING EYE CREAM is a must have for ageless eyes!
- BRIGHTEN your eyes and have a more RESTED LOOK by using our FACIAL HIGHLIGHTING PEN.
- ARCH & SHAPE your brows. Our BROW KIT & BROW GEL is fabulous!
- COVER gray brow hairs with BROW PENCIL & EYE SHADOW.
- SLIM DOWN your Eye Liner. Occasionally clean your liner using OIL FREE EYE MAKEUP REMOVER.
- FALSIFY a few lashes. Our Ultimate Mascara is the BEST! It has a built in primer and eye lash extensions.

BODY BEAUTIFUL! How to look effortlessly CHIC!

1. Slim down with SHAPEWEAR: bike shorts, tights, camisoles, etc.. NO MORE MUFFIN-TOP, BOOTY BULGE, OR BACK FAT! Try these on under white pants! When choosing shape wear, ask yourself these questions:
 - Is it a struggle to get into?
 - Do you have bulges of skin where the band meets your body?
 - Is it so stretched out that it has lost it's function?
 - Are there annoying hooks, ties, and zippers?
 - Do you feel that you would be just as shapely naked?
2. Boost your bust with the right BRA! Most women are wearing the wrong bra size so go get measured! Try these on under a white t-shirt or sweater.
 - Do you spill out the top, bottom or sides?
 - Is it so tight that you have smashed uniboob?
 - Do your nipples show through?
 - Is there puckering in the cups?
 - Would you be embarrassed to be seen in it in the locker room?

3. If you haven't had a compliment on your hair in the last couple weeks, CHANGE IT! Try a new hairdresser. Ask for a referral from someone who has hair you love! Cut some bangs, & add some face-framing highlights.
4. Take care of your hands & décolleté with our NEW TimeWise Hand & Decollete Cream. Ladies usually neglect these areas and it really shows their age!
5. Polish your toes! Have a pedicure if you can afford it. If not, try our Satin Hands on your feet. Nothing looks more gross than crusty feet in sandals! Use the Night Cream on your feet at bed time for soft soles in the morning!
6. Pick up a "hip" accessory. Remember the 3 BLING RULE! Accessory essentials:
 - Gold or Silver hoop earrings or diamond studs, chunky chain necklace.
 - Classic watch with gold and silver chain links.
 - Chunky bangle bracelets.
 - Sleek black heels, nude heels, black and brown knee-high boots, black & brown shoe boots.
 - Black, brown, navy, and grey opaque tights.
 - Black, brown, gold and silver belts.
 - Quality leather bag for day & Sparkly evening clutch for night. Tote bag for your "STUFF".
7. Give yourself a quick facelift and drop 10 lbs by using a little matte Bronzer under the cheekbones and chin.

Top 20 clothes & accessories that just gotta go:

1. Holiday sweaters with bells and appliquéés (reindeers, teddy bears, bumblebees, pumpkins, etc.)
2. Granny/mommy necklaces that tell how many grandchildren/children you have. (if you get one as a gift, proudly hang it from your rearview mirror...not your neck!)
3. T-shirts with meant to be funny sayings
4. Overalls
5. Acid-washed, ripped, or mommy jeans with a waste band that come clear up to your boobs
6. Shoulder pads
7. Flannel shirts, pajamas, mommy robe and Muumuus or house dresses.
8. Photo handbags (no matter how cute the kids!)
9. Flesh colored or nude hose and dear Lord no more reinforced toe! Never wear hose with open toe shoes!
10. Penny Loafers
11. Oversized, straight up and down with no waist blazers
12. Thin-gold chain necklaces
13. Elastic waist pants
14. Granny undies
15. Baggy sweats
16. Bear-like, full-length fur coats
17. Cargo pants and short shorts
18. Three piece suits with vests
19. Backpacks
20. Chained eyeglasses!!!

TOP 10 REASONS WHY "NOT" TO START YOUR OWN MARY KAY BUSINESS

1. You LOVE getting up at the crack of dawn and dragging you kids to daycare!
2. You LOVE living from paycheck to paycheck!
3. You LOVE waiting for someone to quit or your boss to die so that you can be promoted!
4. You LOVE the idea of getting nothing but a watch after 25 years of hard work!
5. You have so many FREE CARS in your driveway that you do not need another one!
6. You LOVE the idea of being in the same spot 20 years from now!
7. You LOVE asking permission to go to the bathroom at your current job!
8. You LOVE not having the confidence to achieve your personal & professional goals.
9. You LOVE the fear of losing your job due to the economic climate!
10. You LOVE telling your children "We can't afford that right now."



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- For skin in need of more intense recovery, use our _____. It reduces the look of deep lines & wrinkles, restores & lifts facial contours, and recaptures youthful volume.
- Boost your radiance factor. Slough off old skin with our _____. It instantly makes your skin look younger, smoother and more radiant!
- Pair it with our _____ which allows your skin care products to absorb better and more quickly. It also helps maximize the instant hydration benefits of your moisturizer. Even your makeup applies more evenly!
- Up is _____, down is old! Get a lift using our _____. Vitamin C has been proven to lift and refresh!
- Illuminate your skin! Start by using the _____, and/or _____. It contains Lucentrix which is a patented formula that breaks up melanin collected at the surface of your skin make dark spots and uneven skin tone fade away and look more radiant!
- MOIST is better than MATTE! Give your skin a drink of water with our EXTRA HYDRATION PRODUCTS... _____ & _____.
- Lighten up on the foundation! Our Luminous Wear, silicone-based liquid foundation is best for really dry skin! Tinted Moisturizer is a fabulous option for a light finish and extra hydration! Our _____ gives you flawless skin without feeling heavy. And always start with our _____! It creates a FLAWLESS finish by filling in fine lines and large pores. It also has added sunscreen protection and can even be wore without foundation!
- Switch from powder to a CREAM BLUSH. Try our _____.

2. READ MY LIPS!

- Pick _____ or _____ for your pout...they make you look young & fresh!
- PREP the lips using _____.
- ERASE the lip line using our _____ or _____. Helps to prevent feathering & bleeding lipstick.
- SHAPE the lips using our _____. NEVER use _____ which can age you & look harsh.
- Add COLOR & SHINE. Makes lips look fuller & sexy! If wearing lipstick, add a touch of _____ to the bottom lip.
- _____ your teeth! Use Crest White Strips for an easy inexpensive way to add sparkle to your mouth! And ladies, if you haven't been to the dentist in the last 6 months...GO!

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- ARCH & SHAPE your brows. Our _____ & _____ is fabulous!
- COVER gray brow hairs with _____ & _____.
- SLIM DOWN your Eye Liner. Occasionally clean your liner using _____.
- FALSIFY a few lashes. Our _____ is the BEST! It has a built in primer and eye lash extensions.

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2. Boost your bust with the right _____! Most women are wearing the wrong bra size so go get measured! Most department stores will do this for you for free. Try these on under a white t-shirt or sweater.
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4. Take care of your hands & décolleté with our NEW _____. Ladies usually neglect these areas and it really shows their age!
5. Polish your toes! Have a pedicure if you can afford it. If not, try our _____ on your feet. Nothing looks more gross than crusty feet in sandals! Use the _____ on your feet at bed time for soft soles in the morning!
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